



The ProSmart™ Hockey Learning System:

# A Game Changer for Minor Hockey

## Sports Learning Reinvented

The ProSmart Hockey Learning System is a new technology platform packed with personalized instructional videos, interactive coaching tools, and much more.

ProSmart connects volunteer coaches, parents, and players to the best educators in Hockey on a single online resource.

### Our Team

ProSmart Hockey has been developed by current and former Hockey professionals, working alongside technology experts. Our team is stacked with top talent including hockey greats Hayley Wickenheiser and Wendel Clark.

### You're Already Paid For

ProSmart has been working very hard with some amazing national partners and local sponsors who are covering the cost. Their generosity ensures minor hockey associations and minor hockey families receive access at **no charge**.

### Sign Up In Seconds

Sign up today to view this week's interactive practice plan. It's easy and takes less than a minute!



*"ProSmart gives me a chance to give back to the game I love and be a part of something new and innovative. I've been coaching my son for years and it's exciting to now have an online system that keeps every volunteer coach, parent and player on the same page, which ultimately helps grow this great game."*

– Wendel Clark



watch the video at  
[prosmartsports.com/#promo](https://prosmartsports.com/#promo)



We build confidence.

## Why Associations Love Us

ProSmart deeply understands the annual challenges associations face in finding, encouraging, and training volunteer coaches.

### A Better Hockey Experience for Everyone

- **Associations** create stronger relationships by providing a resource that 'raises the bar' for minor hockey in their community.
- **Coaches** in every division are now on the same page at all times, supported by the best educators in hockey. They can rest easy, knowing our curriculum follows Hockey Canada's Skill Development Program and is fully endorsed by the NHL Alumni Association.
- **Parents** can have confidence their child will receive quality instruction. Sequential practice plans and video tutorials deliver constant value for players and parents.
- **Players** can participate in a well-run practice focused on key skills matched to their development stage.
- **Coaching Coordinators** are no longer mired in the redundant process of formulating practice plans and encouraging their use. Their valuable time is spent face-to-face mentoring and supporting real-time coaching challenges.



*"Every year @wickfest attracts female teams from across the world to compete and develop off-ice skills. I'm excited not just @wickfest attendees, but all players and coaches, will have access to such great development information via ProSmart Hockey – for the entire year!"*  
– Haley Wickenheiser

